



UK Coach Training

CPD ACCREDITED · DECEMBER 2025 · CERTIFICATE №70618

CPD - ACCREDITED LEADERSHIP TRAINING

# Transform Your Managers Into *Coaching Leaders* Who Retain Talent and Drive Performance

Leadership training that sticks. We teach your managers the coaching skills that reduce turnover, boost productivity, and build high-performing teams.

**300+**

Leaders Trained  
Across the UK

**100%**

Recommendation  
Rate

**2,600+**

Coaching Hours  
Delivered

**89%**

Confidence  
Improvement

# Why Coaching Skills Training Delivers ROI

Poor leadership is the №1 reason talented employees leave. When managers lack coaching skills, organisations pay the price in turnover, disengagement, and lost productivity.



## Reduce Staff Turnover

Replacing an employee costs 6–9 months' salary. Coaching leaders create environments where people feel developed and valued — so they stay.

Improved retention within 6 months



## Boost Team Productivity

Managers who coach rather than command unlock initiative and eliminate bottlenecks. Teams solve problems independently.

Measurable engagement gains within 90 days



## Close Leadership Gaps

You promoted your best technical people into management — but never taught them to lead. Our training bridges that gap.

Confidence increase within 30 days



## Build a Coaching Culture

Skills cascade through the organisation. Leaders coach their teams, who start coaching each other — multiplying the impact.

Stronger leadership pipeline within 6 months

WITHIN 30 DAYS

Immediate Confidence

WITHIN 90 DAYS

Measurable Change

WITHIN 6 MONTHS

Lasting Transformation

# Not Just Another Training Provider

We combine real corporate leadership experience with ICF professional coaching standards — delivering training that's grounded in what actually works in organisations.



CPD Accredited



ICF PCC Certified



2,600+ Hours



20+ Yrs Banking



100% Recommend

## 01

### Practical, Not Theoretical

Every technique can be applied in your workplace from day one. No fluff, no corporate jargon — just proven coaching frameworks adapted for busy leaders who need results now.

## 02

### Led by Someone Who's Been There

Kaidi Bowen isn't just a trainer — she's an ICF PCC who lived through the transformation from directive manager to coaching leader during Santander's culture transformation.

## 03

### Now CPD Accredited

Our flagship programme meets rigorous professional standards, independently validated by the CPD Certification Service (December 2025). Your investment comes with recognised credentials.

*"Kaidi's support has been invaluable. During our coaching together I stepped up to a new role as Director of People."*

**Neil Lewis**

Director of People, Public Health Wales

*"Having tools I could actually use in my senior leadership role was invaluable. I got the promotion."*

**Zoe Harris**

Director, NHS

*"My business has grown so quickly — testament to the time I've spent with Kaidi."*

**Simon Knight**

Managing Director

# Transformational Coaching Skills Programme

DURATION	FORMAT	COHORT SIZE	CERTIFICATION
33 CPD Hours	Blended / Online / In-Person	Max 12 Delegates	CPD Certificate

## Foundations of Transformational Coaching 01

Shift from managing tasks to developing people. Understand the coaching mindset that multiplies team potential and gain practical tools for daily interactions.

*"Within one week, my team was asking what had changed."*

## Powerful Questioning & Active Listening 02

Uncover hidden potential and motivation. Guide others to their own solutions, reducing your leaders' problem-solving burden.

*Impact: Team productivity increases as people feel heard and empowered*

## Goal Setting & Accountability Mastery 03

Set goals that inspire rather than overwhelm. Maintain accountability without micromanaging. Help team members take ownership.

*Impact: Reduced turnover as people feel invested in their growth*

## Creating a Coaching Culture 04

Embed coaching into daily leadership. Develop others as coaches, multiplying impact exponentially. Lead culture change that lasts.

*"People started coaching each other; retention rates hit record highs."*

### Perfect For

- ✓ New managers ready to lead with confidence
- ✓ Experienced leaders enhancing people skills

### What You Get

- ✓ HR professionals building internal capability
- ✓ Anyone who influences or develops others

# Investment That Fits Your Business

Choose the delivery model that works for your team size, budget, and operational needs.

MOST POPULAR

## In-House Delivery

**From £6950/person**

Groups of 10+ · Price dependent on delegate numbers

- ✓ Customised to your organisational culture
- ✓ Build team cohesion while developing skills
- ✓ Flexible scheduling around your needs
- ✓ Significant savings on venue costs
- ✓ All materials included

## Virtual Delivery

**From £5750/person**

Perfect for dispersed teams

- ✓ Interactive online — feels experiential
- ✓ Same engagement as face-to-face
- ✓ Reduced time away from operations
- ✓ Accessible from anywhere worldwide
- ✓ All materials included

## Open Programmes

**From £1,450/person**

Individual places · Monthly start dates

- ✓ Network with leaders from other organisations
- ✓ Immediate start dates available
- ✓ Perfect for high-potential talent
- ✓ Ideal for individual CPD development
- ✓ At our venues or online

## Train-the-Trainer

**From £17,500**

Build sustainable internal capability

- ✓ Empower your L&D team to deliver TCSP
- ✓ Unlimited future delivery rights
- ✓ Complete facilitator certification
- ✓ All materials + 6 months ongoing support
- ✓ Best long-term value for large organisations

# More Ways to Develop Your Leaders

Whether you need a focused workshop or a comprehensive coaching engagement, we have a solution tailored to your challenge.

## Essentials of Coaching

**3 × 120-min modules · Online · From £550/person · Max 12**

Foundational coaching skills for managers and team leaders. Master core competencies, powerful questioning, active listening, goal setting, and motivating feedback.

*Ideal for: New managers, high-potential leaders, HR professionals wanting coaching fundamentals*

## Executive Leadership Coaching

**1-2-1 Sessions · Virtual or In-Person · From £225/session or £1,450/3 months**

Confidential coaching for VPs, directors, and senior leaders. Develop emotional intelligence, strategic thinking, and leadership presence.

*Ideal for: Senior leaders, women's leadership development, high-potential talent retention*

## Custom Training Solutions

**90-min webinars to full-day workshops · In-house or virtual**

Bespoke workshops designed around your specific organisational challenges. Recent examples include prioritisation training for software teams and leadership communication programmes.

*Ideal for: Targeted skills gaps, team-specific challenges, organisation-wide rollouts*

## Off-the-Shelf Webinars

**60–90 minutes · Ready to deploy**

Proven, battle-tested content addressing common leadership challenges — available for immediate deployment. Topics include resilience & wellbeing, financial wellbeing, and prioritisation.

*Ideal for: Quick deployment, cost-effective L&D, supplementing existing programmes*

FIND YOUR PATH

# Which Solution Is Right for You?

Different roles have different priorities. Here's where to start based on what you're trying to achieve.



## HR & L&D Leaders

BUILDING ORGANISATIONAL  
CAPABILITY

You need CPD-accredited programmes that demonstrate ROI, develop leadership pipelines, and support your talent strategy.

RECOMMENDED STARTING POINT

**TCSP In-House or Train-the-Trainer**



## Senior Leaders & Board

DRIVING STRATEGIC CHANGE

You're seeing the impact of leadership gaps — high turnover, disengaged teams, or stalled performance. You need measurable results.

RECOMMENDED STARTING POINT

**Discovery Call + Executive Coaching**



## Individual Professionals

ACCELERATING YOUR CAREER

You want recognised CPD credentials to enhance your career portfolio. You're ready to develop coaching skills that set you apart.

RECOMMENDED STARTING POINT

**TCSP Open Programme or Essentials**

TRUSTED BY LEADING UK ORGANISATIONS

# What Our Clients Say

St. Austell Brewery

Cambridge Press Office

Public Health Wales

NHS

ABN AMRO

Zoopla

Falmouth University

Alto Software Group

Vitesse

BBC Children in Need

McDonald's (Beanstalk)



*"I was able to further develop my coaching skills to play to my team's strengths and help them be the best leaders they could be. Having tools I could actually use in my senior leadership role was invaluable."*

**Zoe Harris**

Director, NHS



*"The Long Road Program has been a great return on our investment, providing in-the-moment support to identify blind spots. Kaidi's support has been invaluable as I stepped up to Director of People."*

**Neil Lewis**

Director of People, Public Health Wales



*"Kaidi has helped me completely transform my work life by allowing me to discover my true values and ambitions. Her practical advice and expert knowledge helped me develop strategies to eliminate limiting beliefs."*

**Gemma Dunn**

Director, Brand Partnerships (McDonald's)



*"She fully understands the difficulties and challenges that any business faces. The fact that my business has grown so quickly is testament to the time I've spent with Kaidi."*

**Simon Knight**

Managing Director

100% of participants would recommend us · 89% improvement in confidence on Women's Development programmes

# Ready to Transform *Your* Leaders?

Book a free, no-obligation discovery call to discuss how coaching skills training can solve your leadership challenges.

**Book a Discovery Call →**  
**[www.stan-store/ukcoachtraining](http://www.stan-store/ukcoachtraining)**

Or contact Kaidi directly: [kaidi@ukcoachtraining.com](mailto:kaidi@ukcoachtraining.com) · +44 1736 695577

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